

# ‘Contribution to socio-economic development of Manipur by Overseas Manipuris via Knowledge Exchange Networks (KENs)’

Our Vision:

*Empowering People at the bottom of Pyramid by  
Building a Global Think-Tank for Manipuris*


**Presented By:**

Lakshmikanta Laikangbam  
*IT Professional  
Boston USA*

## Background:

The Ministry of Overseas Indian Affairs (MOIA) in partnership with the Ministry of Development of North Eastern Region (DoNER) and the Confederation of Indian Industry (CII) organized the 9th **Pravasi Bharatiya Divas (PBD)** from **7-9 January 2011 at New Delhi**. Theme for the PBD 2011 was “**Engaging the Global Indian**” with special emphasis on the eight North-eastern states of India. The PBD Conventions provide a platform for exchange of views and networking to the Persons of Indian Origin settled all over the world on matters of common interest.

Manipur State Government sent the invitation to participate in PBD 2011 to all overseas Manipuris including the members of North American Manipuri Association (NAMA) and European Manipuri Association (EMA). Confederation of Indian industries (CII) invited Lakshmikanta Laikangbam from Boston, USA, NAMA member, as a panelist on “**Diaspora role models from the North East: Success Stories**“, held on 7 January 2011. EMA members namely Bishwajit Okram from Ireland and Shanjoy Mairembam from London, UK also attended PBD 2011.



# Lakshmikanta Laikangbam as a panelist in “Diaspora role models from the North East: Success Stories“, PBD , 7 January 2011, New Delhi





Lakshmikanta Laikangbam (Boston, USA), Shanjoy Mairembam (London, UK) and Bishwajit Okram (Ireland) in PBD 2011, New Delhi



## Post PBD 2011:

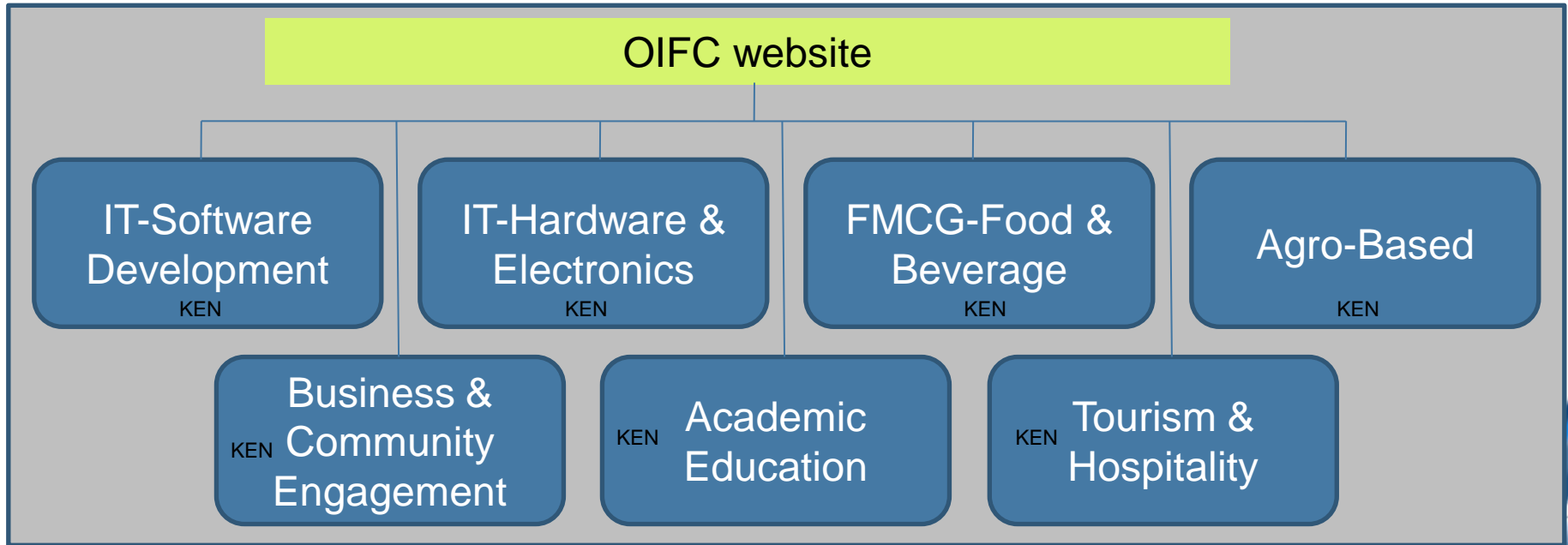
After returning from the conference, overseas Manipuris who participated in PDB 2011 had series of discussions on how to contribute on the socio-economic development of Manipur.

We requested **Overseas Indian Facilitation Centre** ([www.oifc.in](http://www.oifc.in)) to facilitate a conference in Manipur on the topic 'How Overseas Manipuris can contribute to Manipur's development via knowledge exchange network?'. OIFC sent an official letter to DS Poonia, Chief Secretary, Government of Manipur requesting for the conference.

The conference was held at State Guest House, Imphal On 6th Oct 2011. Shanjoy Mairembam presented "Contribution to socio-economic development of Manipur by Overseas Manipuris via Knowledge Exchange Networks (KENS)".



# What is Knowledge Exchange Networks (KENs) initiative?



It is an initiative to create a web-based interactive platform for Manipuris to effectively engage in an environment of professionalism and theme-wise discussion for the socio-economic development of Manipur and Manipuris across the globe. It is also to enable global Manipuris to contact and share knowledge with higher officials in the relevant ministries within Govt of Manipur. Thus, KEN-Manipur is aimed towards building a Public-Private-Partnership for exchange of knowledge and investment for the benefit of Manipuris and Manipur.



**Aeroshil Nameirakpam** presenting KEN project – **Google Mapmaker** in NAMA Convention 2012 (July 1<sup>st</sup>), Boston, USA

We are actively working with Google Hyderabad team to organize workshops in Manipur during October 2012



# Motive behind Google Map Maker project

- No one knows about Manipur better than the local community that resides there-Ensures Updated and accurate Information.
- Many leiraks and unpaved roadways in various leikas, roadways to various khuls in hilly region which are not visible anywhere.
- Monitoring Public Services :hospitals-beds, number of doctors, working hours, Schools, small town population, demography, important landmarks and many more can be updated.
- Similar projects conducted in Africa in Collaboration with World Bank and Google Mapmaker to map remote places.

<http://www.infozine.com/news/stories/op/storiesView/sid/50374/>





# Google Map Maker

- Service launched by Google in June 2008 as an enhancement to features available with Google maps.
- Useful for finding, exploring and adding any new locations across the planet like addresses, roads & intersections, cities, towns, Business regions, coordinates, geographic features, user created contents, driving directions etc..
- The main motive behind Google Map maker idea “User involvement and Community participation in Feature edits and maps information creation is important since users know about their neighborhood then anyone else” .



# Personal Experiences of IT parks in different part of India

- IT park in Salt Lake Sector V in Kolkatta
- IT park in Tambarram, Chennai.

All these IT parks flourished in last 10-15 years. If it's possible in other parts of India, why not in Manipur?



# Overseas Manipuris have a role in the development of IT Park in Manipur

- Spread awareness and encourage companies to open office in Manipur.
- Encourage entrepreneurs to start business in Manipur
- Provide consultation services



Many overseas Manipuris all over the world (USA, UK, Ireland, Canada, Switzerland, Germany, Australia) have registered in OIFC website, we regularly have skype meetings.

We invite people in Manipur to register in OIFC website to start some meaningful discussions.

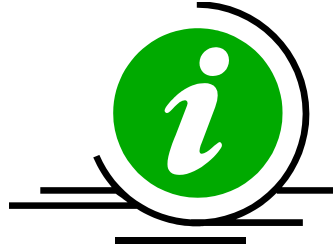




- Log on to <http://www.oifc.in/> to register.
- Select "Groups" in right hand side drop down menu, enter "Overseas Manipuris", click "Search" button. Or, Shortcut link is <http://network.oifc.in/SearchGroups/Overseas%20Manipuris>
- Contact [overseasmanipuris@gmail.com](mailto:overseasmanipuris@gmail.com) for any queries.

The screenshot shows the homepage of the Overseas Indian Facilitation Centre (OIFC). The browser address bar displays "www.oifc.in". The OIFC logo is on the left, and a quote from Dr. Manmohan Singh is in the center. On the right, there are links for LOGIN, ASK THE EXPERT, LIVE CHAT, and CONTACT US. A navigation menu includes Home, Investing in India, Sectors, Network, Resources, Partners, Services, FAQs, Newsroom, Facts, and About us. Below the menu is a search bar with "I WISH TO:" and a dropdown menu. The dropdown menu is open, showing options: Information, FAQs, Groups (highlighted), Information, and Users/Organizations. The search text "Overseas Manipuris" is entered in the search box. Below the search bar are links for Ads by Google, India Share Market, News India, and India News. At the bottom left is the Pravasi Bharatiya Divas logo. On the bottom right, there is a promotional banner for joining the network with a "JOIN NOW" button and a "LEARN MORE" link.

# Any Questions?



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