

# BAMBOO GLOBAL SUMMIT

APRIL 21-APRIL 22, 2014 HO CHI MINH

NEW WORLD HOTEL SAIGON  
76 Le Lai, District 1, Ho Chi Minh, Vietnam

## ABOUT

The bamboo global summit community will come together to join forces, energize and inspire each other and generate a game-changing plan towards creating a more balance, environmentally secure world while tackling the question: HOW TO TAKE BAMBOO TO THE MAINSTREAM? Our main mission is to promote the business of bamboo. Our aim is to provide a commerce and e-commerce platform to support the introduction of all new bamboo products around the world to have access to large markets such as the USA & Europe.

Market access has been always been a hindering factor to the success of bamboo and our goal is to lay down the foundations for access such as sales, marketing, logistics, warehousing, and delivery of bamboo products to the world.

In the future a small handicraft cooperative could have access to world markets the same way as a large corporation through this platform.

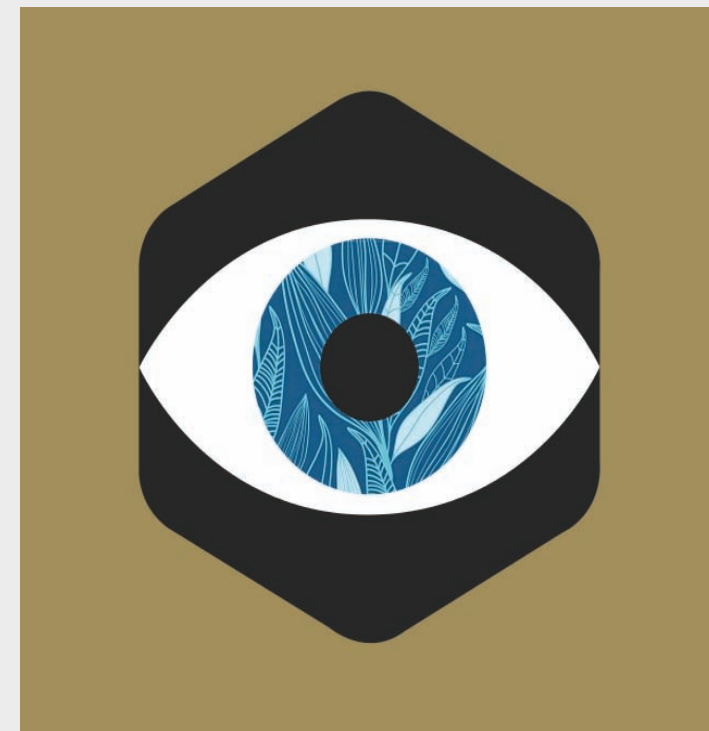
Taking advantage of our own know how and market access & success we are undertaking such massive endeavor which will require the help and cooperation of all bamboo stake holders in the world and this business gathering through the Bamboo Global Summit will enable that.

We also aim at providing access to bamboo technology and innovations under this platform and create lobby for policies enabling rapid growth of bamboo markets.

“You must be the change you wish to see in the World”: Mahatma Gandhi

Bamboo has a rich history, and a promising future as part of the solution to 21st-century challenges. A giant, fast-growing, wood like grass and one of Earth's oldest and most precious plant materials, it has benefited human societies since times before history. Today, it helps more than two billion people meet their basic needs, and – as a widespread, renewable, productive, versatile, low- or no-cost, easily accessed, environment-enhancing resource – it has great potential to improve life even more in the years ahead, especially in the villages and countryside of the developing world.

As global population climbs and resources are stretched, bamboo can continue to serve the poor, in particular, across a huge spectrum of uses, ranging from shelter and piping to tools and musical instruments. And with demand exceeding the sustainable yield of the world's forests, it offers many ways – through traditional as well as modern, industrial applications – of bridging a growing gap.



However, bamboo is so familiar, ever-present and commonplace that it has long been taken for granted and overlooked. Only in recent years has long neglect given way to the beginnings of serious attention. This industrial potential of bamboo, as a viable substitute for timber and in other uses, has been described in detail in recently published papers (C. Sastry, Asian Timber, vol. 18, Nov. 1999, and vol. 19, Feb. 2000). In summary, possible uses for this versatile resource include:

construction

pulp and paper, and 'cellulose' industries

new-generation building materials

furniture and household items

food and nutrition

health and pharmaceutical industry

Alternative energy

Despite bamboo's economic potential, its ecological benefits, and its relevance for poverty alleviation, the resource base has been under-managed and is commonly over-exploited (especially in Asia and Africa) – resulting in the harvesting of less-than-good quality material, inadequate effort to regenerate depleted areas, and generally unsustainable management of natural stands. A first step to correct this situation is to undertake an inventory of the extent and distribution of existing resources (national, regional, global) to allow sound planning of bamboo-dependent industries.

Bamboo is thus not a material of times past, but one that has countless and growing uses today, even in the industrialized countries. It also has renewed prospects for enriching human development in many different aspects of life, in our future:

for the improvement of rural communities;

in asserting cultural identity;

for sustainable development of the environment;

in the production of industrial products;

as a 21st-century alternative to timber.

Green markets are growing, offering new opportunities to promote bamboo as an alternative to wood.

All stakeholders have a major responsibility to promote bamboo's environmental image as a genuine timber substitute. Bamboo is highly versatile, lending itself to distinct and unique furniture designs, to new-generation building materials, and to a vast range varied items – thereby generating countless jobs.

Widespread and adaptable to different climates, user-friendly and accessible, ecologically virtuous ...

bamboo has major, under-realized potential to benefit the social and economic development, and strengthen the autonomy, of very large numbers of very poor people, especially women, living in countless rural communities. The 'miracle plant' can have a strong, positive impact in coming decades on many aspects of human development. About 2.5 billion people in the world depend economically on bamboo and the international trade in bamboo amounts to between \$5 and \$10 billion. National and local trade is likely to be a few times higher. There are other numerous examples of the importance of bamboo for national economies and international trade. However, reliable statistics are still lacking. Most of the economic activities related to bamboo are not recorded officially as it is often traded within a country and within the informal economy (FAO, 2005). Most of the bamboo traded internationally is exported by China.

The World Bamboo Organization (WBO) which dedicated to promoting the use of bamboo and bamboo products for the sake of the environment and the economy has played a crucial networking role by connecting people for useful collaborations on all things related to bamboo and has organized 9 World Bamboo Congresses (WBC) till date, the last held in Antwerp, Belgium in April 2012. To augment and support the WBO and provide platform and support the bamboo trade development and networking the Bamboo Global Summit (BGS) is being created by Mr. Kamesh Salam, Former President WBO from India and Mr. Hao Dang, Owner, Grass Co, Vietnam as Co Founders. The First Bamboo Global Summit 2014 will be held at Saigon, HMC City, Vietnam from 21-23 April 2014 supported by World Bamboo Organization (WBO) and other International Organizations working in developmental sector. This mega event is planned to provide platform for bamboo trade and technology where leading growth firms, entrepreneurs, technocrats, innovators meets best ideas in the area of bamboo. This summit will be attended by leading bamboo exponents, CEOs, practitioners, strategy management, skill and HR providers from across the globe. The two days summits and one day exposure will provide two intense days of interactive learning, networking and ideas generation. An investment meet will also be organized as a part of the summit to attract investment in future generation bamboo products, plantations, bio mass and other products. This first Summit is poised to create a Global platform for the Bamboo trade and development through networking and exchange of innovative ideas in Green technology and trade. This platform will be taken around the globe annually in its quest to promote and create awareness on bamboo trade and Technology globally.

We look forward to your support and participation in making it a historic event for Bamboo sector development.

Sincerely and warm wishes,

Hao Dang  
Co Founder

Kamesh Salam  
Co Founder



**‘ONE MOVE CAN MAKE A MOVEMENT’**

## PRE-CONFERENCE EVENT

Blue Economy Seminar  
20 April, 2014 – All day  
Blue Economy Seminars conducted by Gunter Pauli  
Venue: New World Hotel

## IN CONFERENCE EVENT

Investment meet  
21 April, 2014 – From 7PM  
Dinner meeting for project leaders and  
investors

## POST- CONFERENCE EVENT

23 April 2014  
Bamboo Tools extravaganza  
24 April 2014  
Construction and architecture









Bamboo Global  
Summit 2014










# PROGRAM SCHEDULE



## 21 APRIL 2014, DAY 1: GENERAL SESSION

7:30 - 9:00 AM : REGISTRATION AND COFFEE










|   |   |
|---|---|
|    | 9:00<br>Opening session and ceremony with Vietnam sponsoring ministries<br>-Kamesh Salam    |
|    | 9:20<br>State of the bamboo business world<br>-Hao dang                                     |
|   | 9:40<br>Blue economy - Gunter Pauli   |
|  | 10:40<br>Coffee break   |
|  | 11:00<br>Lumber of life - Andrés Báppler Ramirez  |
|  | 11:20<br>Hilti Foundation : A long term and methodical approach to bamboo<br>-Regula Schegg |
|  | 11:40<br>Lunch break  |
|  | 1:00<br>Solar Decathlon Radiant House: A USA housing initiative Mark Asheim                 |

|   |   |
|---|---|
|    | 1:20<br>Taking bamboo to the mainstream: A new commerce platform                      |
|    | 1:40<br>Bamboo in constuction: A renewed use of an ancient technology<br>-Swen Mouton |
|    | 2:00<br>The business of tea - Shanti Pierce   |
|   | 2:20<br>The business of ecomaterial<br>-Jorge Moran Ubida                             |
|  | 2:40<br>Coffee break  |
|  | 3:00<br>Bamboo high-rise buildings: Myth or reality<br>- Jamie Espinosa               |
|  | 3:20<br>The business of plantations around the world<br>- Various speakers            |
|  | 3:40pm<br>The business of education - Kirsten Daly                                    |
|  | 4:00pm<br>Vernacular architecture - Olav Bruin  |

## 22 APRIL 2014, DAY 2: BAMBOO IN BUSINESS

7:30 - 9:00 AM : REGISTRATION AND COFFEE



|   |   |
|---|---|
|    | 9:00am<br>Bamboo in the furniture business and Koelnmesse initiative - Hao Dang |
|    | 9:20am<br>End of life and the beginning of a new shoot - David How              |
|    | 9:40am<br>The business of bamboo tools - Ananth Bantia                          |
|   | 10:00am<br>Low cost social housing and engineering – Corinna Salzer             |
|  | 10:20am<br>Coffee break   |
|  | 10:40am<br>Bamboo in Large Structures – Joerg Stamm                             |
|  | 11:00am<br>Non conventional materials - Khrosrow Ghawami                        |
|  | 11:20am<br>Lunch break  |
|  | 1:00pm<br>Bamboo E-business & Online  |

|   |  |
|---|--|
|    | 1:20pm<br>Building with bamboo – A hands-on design and construction experience in Australia<br>- Munir Vahanvati |
|    | 1:40pm<br>Bamboo design for livelihood development - C.S. Susanth  |
|    | 2:00pm<br>Lamboo and industrial construction in the USA - Darrell de Boer  |
|   | 2:20pm<br>South America developments – Adrian Bonilla / Tania Cerron   |
|  | 2:40pm<br>Bamboo and earth construction: Experience from Nepal - Nripall   |
|  | 3:00pm<br>Final Keynote  |
|  | 4:00pm<br>End of Summit  |

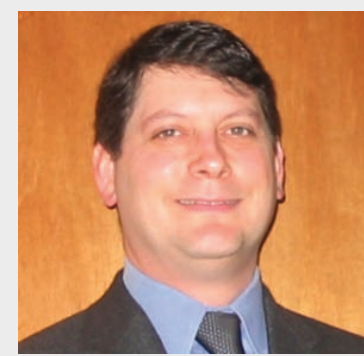


# SPEAKERS

WE HAND PICK OUR SPEAKERS TO BRING YOU THE BEST POSSIBLE LINEUP WITH THE MOST DIVERSE RANGE OF EXPERTISE.



GUNTER PAULI



MARK ASHEIM



ANDRES BAPPLER



KAMESH SALAM



DARRELL DE BOER



CORINNA SALZER



JOERG STAMM



OLAV BRUIN



NRIPAL ADHIKARY



DAVID HOW



SHANTI PIERCE



KIRSTEN DALY



KHOSROW GHAWAMI



MARK EMERY



DING XINGCUI



SVEN MOUTON



C.S. SUSHANT



MUNIR VAHANVATI



JORGE MURAN



JAMIE ESPINOSA



SHOZO SHIBATA



HAO DANG

## REGISTRATION FEE : US\$350

Including:

- Participation in the session's meetings of the conference
- Participation in the opening and closing ceremonies
- Admittance to the festivals, welcome and farewell reception
- Lunch and breaks during technical sessions and one day field visit
- Conference proceedings.

## BANK REMITTANCE INFORMATION

Account name- Grass co.  
 Standard Chartered Bank – Ho Chi Minh City Branch, Vietnam  
**Saigon Trade Center, 1st Floor**  
 37 Ton Duc Thang Street, District 1, Ho Chi Minh City  
 Account No.: 99173513699  
 Swift code: **SCBLVNVX**



For early birds & more information, please visit:  
[www.bamboosummit.com](http://www.bamboosummit.com)  
 or email us at  
[bamboosummit@gmail.com](mailto:bamboosummit@gmail.com)

