INDIAN TOURISM AND HOSPITALITY CONGRESS (NE)

(an association of Indian Tourism and Hospitality Academics)

www.indiantourismcongress.org

ithcne2015 @gmail.com

8th International Tourism Conference
Conference Announcement

"SEA Countries Tourism & India's Act East Policy"

1st - 6th July 2015

At

Mandalar College
Myanmar

THE ORGANISER:

INDIAN TOURISM AND HOSPITALITY CONGRESS (NE)

INDO-MYANMAR FRATERNAL ALLIANCE

In Collaboration with All Manipur College Teachers' Association (AMCTA)

INDIAN TOURISM AND HOSPITALITY CONGRESS (NE), is a non-political, non-commercial organization of Tourism academicians and policy makers. It is a regional part of Indian Tourism and Hospitality Congress (ITHC), India.

Why the International Tourism Conference at Myanmar?

Southeast Asia is composed of eleven countries of impressive diversity in religion, culture and history: Brunei, Burma (Myanmar), Cambodia, East Timor, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam. It is also one of the most dynamic areas of the world economically, a factor which largely accounts for its growing international significance of new age of Tourism, Technology and Trade. NE India is so backward and lagging behind in terms of global tourism & we have a very bright future as we can plan everything very safely and effectively in the midst of India's Act East Policy. The present conference will take the path of said aspect and approach. The current conference will act as a host of such studies, which will give directions to the future Tourism in the region.

SUB-THEMATIC AREAS

In particular, conference will try to address on the following thematic areas:

➢ Tourism in the New-Age of India's Act East Policy.
➢ SEA Countries: Impact on Socio-cultural & Historical Tourism of NE India.
➢ International Politico-Economic Relations: Through Tourism Development in NE India.
➢ Tourism Travel & Destination Management.
➢ Hospitality Industry in Tourism Marketing & Academics.

WHO CAN ATTEND?

The conference is aimed at providing a meeting ground for the Intellectual and Professional experts/ resource base in Tourism. It welcomes for participation, all of the following:

➢ Academicians
➢ Policy Makers
➢ Travel Writers
➢ Research Scholars
➢ Entrepreneurs
➢ Trade Professionals

CONTRIBUTION

Persons interested to participate in the conference are welcome to contribute their research papers/ research notes/ case studies/ brief research notes on the themes or related subjects with specific recommendations for discussions in technical sessions.

Abstract of maximum 300 words in MS-word format (letter size 12 point, Times New Roman font) should reach by **5th June 2015** on the following email address: ithcne2015@gmail.com

PAPER FORMAT GUIDELINES FOR PAPER SUBMISSON

1. **Time table for submissions**
   Submission of abstract: **by 5th June 2015**
   Authors have to submit their full-length papers in the following format by **15th June 2015.**

2. **Format of paper**
   All papers must be consistent in format and layout as follows:
   Papers must start with a title page but showing only:

Title:	Bold centered 14 point Arial
Author(s):	Name, Position, Organisation
Contact details:	Full address, Phone, Fax, Email, Website (if any)
Author's Bio-data:	Author should provide their biographical details, not more than 100 words
Abstract:	Between 250-300 words
Keywords:	Up to 5 keywords to be provided for indexing, cataloguing in classification purposes
Originality statement:	Author(s) must write a line about the originality of research paper and permission to ITHC for the publication of same.

There should be no author identification after the title page. The page following the title page should show only: Title, then the abstract within the paper, then the main text.

Main text:	Minimum 3000 maximum 6000 words – including tables, figures and references – single-spaced.
	- All photographs should be in High Resolution (More than 200 dpi) JPEG format.
	- Authors must try to fit in all the tables to the end of paper.
Page numbering:	All pages should be numbered in footer in the bottom center of each page.
Headers:	Please leave empty so that we can add the conference title, date and location to every page.
Citations and references:	**Harvard style.**
	References in the text should be cited by the author's name and year of publication in brackets e.g. (Binota, 2014: 16).

Where there are two or more references to one author for the same year, the following form should be used: (Tribe, 2001a), (Tribe, 2001b).

Where references include three or more author the form (Cooper et al., 2007) should be used.

A full list of references including all authors in alphabetical order should be given at the end of the paper. References should conform to the following convention:

Gautam, P. and Kulshreshtha, S. (2010) Hospitality Education. In A.K. Singh (ed.) *In Search of Hospitality.* New Delhi: Concept Publisher, 276-292.

Barron, P. and Prideaux, B. (1998) Hospitality Education in Tanzania: is there a need to develop environmental awareness? *Journal of Sustainable Tourism* 6(3), 224-237.

Bansal, S.P. and P. Gautam (2007) *Sustainable Tourism development.* New Delhi: Indus.

Software Package:	MS-word
Paper size:	A4 (21cm x 29.7cm)
	Portrait
Spacing:	Single, one blank line between paragraphs, no indents
Font:	Arial Size 11, Justified
Margins:	Top: 2.54cm
	Bottom: 2.54cm
	Left: 2.54 cm
	Right: 2.54 cm
Headings:	Capitals, Bold, Left margin
Secondary Headings:	Lower case, Italics, Bold, Left Margin
Third-order Headings:	Lower case, Bold, Indent

3. Content of papers

Papers should demonstrate critical rigour and make clear their contribution to knowledge. They should also state their implications in relation to the theme of the conference and their contribution to one or more research, education, policy of practice.

4. **Publication of Accepted papers**
    Prior to the conference, Indian Tourism and Hospitality Congress plans to bring out next issue of International Journal 'Tourism Innovations' and an edited book from a reputed publisher bearing ISBN number. It is desired that research papers should be submitted well in time and <u>strictly as per the guide lines.</u>
5. **Format for presentations**
    The presentation should be prepared using Microsoft Power Point. The presentation will then be copied onto a CD Rom and will be ready for you to present at your allotted time. Not more than 15 Power Point Slides should be included covering background, Aims, methodology and findings.

IMPORTANT DATES

Abstract Submission 5th June 2015

Submission of full paper: 15th June 2015

THE TOUR PACKAGE DETAILS FOR INTERNATIONAL CONVENTION AT MANDALAY (MYANMAR)

Total: 4 nights / 6 days

Imphal to Moreh:	**1st July-5th July 2015**
	1st July. Reaching Moreh - 9.00 AM
	Lunch at Moreh—11.300 PM
	Forward to Tamu—1.00 PM
Return to Moreh:	**5th July 2015— Night**

Day 1— 1st July 2015	Leaving Imphal
Day 2— 2nd July 2015	Reaching Mandalay & check in **Oaway Grand Hotel**
Day 3— 3rd July 2015	Conference at Mandalar College, Myanmar
Day 4— 4th July 2015	Conference at Mandalar College, Myanmar
Day5— 5th July 2015	Visiting MINGUN
Day6— 6th July 2015	Leaving Mandalay, Reaching Tamu & Moreh & Imphal

CONFERENCE CONTACTS:

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INDIAN TOURISM AND HOSPITALITY CONGRESS (NE)

8th International Tourism Conference at Mandalar College (Myanmar)

On 1st – 6th July 2015

Registration Form

Name: ……

Address: …….

Contact No.: …………………………………………………

Email id: …………………………………………………………………..

Designation: ………………………………………………….

Whether presenting a paper or not?   Yes / No

If Yes, title of the paper: …………………………………………………………………………………………

…….

Date: ………………………….

Place: ……………………………

                                        Signature of the Applicant

                                        Convener
                        ITHC (NE)'s International Conference

Forwarded by
Head of the Institute